

PRASAR BHARATI
(INDIA'S PUBLIC SERVICES BROADCASTER)
News Services Division: Akashvani
New Delhi- 110 001

No. NSD/Akashvani/Casual Empanelment/2026

Dated: 23.10.2026

SUB: Inviting Applications for engagement of News Editor (Business), Newsreader (English) and Newsreader-cum-translator (Hindi) on casual assignment basis in News Services Division, Akashvani, New Delhi

Applications in the prescribed proforma are invited from interested candidates of Indian Origin residing in Delhi and NCR area for engagement of News Editor (Business), Newsreader (English) and Newsreader-cum-translator (Hindi) **on casual assignment basis** in News Services Division, Akashvani, New Delhi.

1. NEWS EDITOR (BUSINESS)

Essential Qualification:

- Graduate from a recognized University.
- Degree in Journalism (English)/Mass Communication or PG diploma in Journalism (English)/ Mass Communication with a duration of at least one year from a recognized University/Institution.
- Strong command of English with excellent writing and editing skills, along with a working knowledge of Hindi
- Knowledge of Financial Markets, Economy & Business (Conceptual & News).
- Knowledge and understanding of key national and international current affairs.
- Knowledge of basic computer applications.

Desirable:

- 2+ years' Experience of journalistic work in Radio/TV/Print.

Role and Responsibilities-

- To write, edit stories as per the requirement of the platform (Radio/Digital).
- Identify news worthy inputs for the bulletins.


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- Write, plan and produce Market Mantra programme and other programmes and bulletins.
- Coordinating with domain experts for necessary inputs.
- Any other work assigned by office.

Method of Selection:

The Selection procedure comprises two stages (1) written test (2) interview to assess the professional competence and knowledge of the candidate in concerned language. Each test carries 100 marks. The duration of the written test will be three hours. Candidates securing marks 50 and above in the written examination will be interviewed to assess their overall personality and suitability for radio news by the Selection Committee. The Selection Committee will recommend candidates securing 50 marks or above in the interview, the approval of which will be given by the Director General (News) for empanelment.

Age: Not less than 21 years and not more than 50 years

2. NEWSREADER (ENGLISH)

Essential Qualification:

- Graduate from a recognized University.
- Degree in Journalism (English)/Mass Communication or PG diploma in Journalism (English)/ Mass Communication with a duration of at least one year from a recognized University/Institution.
- Proficiency in English language.
- Knowledge of Financial Markets, Economy & Business (Conceptual & News).
- Impactful voice along with good presentation skills.
- Ability to conduct interviews and panel discussions.
- Knowledge of basic computer applications and typing in English.
- Knowledge and understanding of key national and international current affairs.
- Understanding of Hindi language.

Desirable:

- 2+ years' Experience of journalism work in Radio/TV/Print.

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Roles & Responsibilities-

- Hosting, presenting, and engaging listeners in the Market Mantra programme, delivering market updates, financial news, and expert interviews in a clear, articulate, and listener-friendly manner.
- To translate, edit stories as per the requirement of the platform (Radio/Digital).
- Any other work assigned by office.

3. NEWSREADER-CUM-TRANSLATOR (HINDI)

Essential Qualification:

- Graduate from a recognized University.
- Degree in Journalism (Hindi)/Mass Communication or PG diploma in Journalism (Hindi)/Mass Communication with a duration of at least one year from a recognized University/Institution.
- Proficiency in Hindi language.
- Impactful voice along with good presentation skills.
- Knowledge of Financial Markets, Economy & Business (Conceptual & News).
- Knowledge of basic computer applications and typing in Hindi.
- Knowledge and understanding of key national and international current affairs.
- Understanding of English.

Desirable:

- 2+ years' Experience of journalism work in Radio/TV/Print.

Role & Responsibilities-

- Hosting, presenting, and engaging listeners in the Market Mantra programme, delivering market updates, financial news, and expert interviews in a clear, articulate, and listener-friendly manner.
- To translate stories from English to Hindi, edit stories as per the requirement of the platform (Radio/Digital).
- Any other work assigned by office.

Method of Selection of Newsreader and Newsreader-cum-translator (Hindi):

The Selection procedure comprises two stages (1) written test (2) voice test & interview to assess the professional competence and knowledge of the candidate in concerned language. Each test carries 100 marks. The duration of the written test will be three hours. Candidates securing marks 50 and above in the written examination will be called for Voice test to assess voice quality, Modulation, Diction, Pronunciation, Accent. Voice test may be followed by interview to assess the suitability of the candidate for radio news by the Selection Committee. The Selection Committee will recommend candidates securing 50 marks or above in the Voice test & interview, the approval of which will be given by the Director General (News) for empanelment.

Age: Not less than 21 years and not more than 50 years

TERMS AND CONDITIONS

1. The applicant may note that working on casual assignment basis for NSD : Akashvani will not confer any right for regularization of services in this organization. The booking will be offered from time to time on the basis of the requirements of the organization and will not normally exceed six days in a month. The candidates are required to deposit application processing fee (non-refundable) at the following rates:
 - a. General category : Rs.354/- (including GST)
 - b. SC/ST/OBC : Rs.266/- (including GST)

The applicants can make the payment of the application fee either through a bank draft payable in favour of **PB:DG (News), NSD, AIR, New Delhi**

or online at

Bank Name & Branch: State Bank of India, Parliament Street New Delhi

Account No. 11084233458

IFSC Code : SBIN0000691

(UTR details to be attached with the application)

2. Candidates working in Govt./Autonomous bodies should obtain a 'No Objection Certificate' from their respective employers.
3. Application with all enclosures must reach to the Sr. Administrative Officer, News Services Division, Akashvani, Room No. 221, New Broadcasting House, Parliament Street, New Delhi-110 001 **on or before 17.11.2026 (6 pm)**. The envelope containing the application in the prescribed format should be super scribed with **"Application for (Name of the Post) in NSD, Akashvani to be engaged on casual assignment basis"**. Applications received after the

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prescribed date and time will not be considered. For any late receipt or non-receipt of the applications, this Division shall not be held responsible and no further correspondence in this regard shall be entertained. Further applications received without enclosures, not fulfilling the eligibility criteria shall be straightaway rejected.

4. The eligible candidates will be informed through email and a list of eligible candidates will be put on the NSD Akashvani website www.newsonair.gov.in. The candidates will be informed sufficiently in advance through email about the exact time, date & venue etc. for the written examination and the same information will also be put on NSD: Akashvani website. All the applicants are requested to constantly check the email and website on regular basis after the closing date for the submission of the application. No call letter will be delivered to candidates for the written examination and audition/voice test.
5. The candidates who qualify the written examination will be called for interview through email. The final results will also be available on the NSD: AIR website www.newsonair.gov.in.
6. The applicants are required to submit their applications in the prescribed format given in the advertisement only.
7. The applicant may please note that the written, Voice tests & Interview will be held in Delhi. No TA/DA will be admissible to the candidates attending the written/voice-test/interview etc.
8. The Competent Authority reserves the right to reject any application without assigning any reason(s) thereof. The fee paid in such cases shall not be refunded.
9. The casual assignee will refrain from indulging in any activity which could be detrimental to the image of Akashvani/Prasar Bharati. He/She will not be associated with any political or other activity that could adversely influence the objectivity and accuracy of Akashvani News.
10. Candidates may apply for more than one post. A separate application, along with the prescribed application processing fee, must be submitted for each post.

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PROFORMA FOR APPLICATION

**APPLICATION FOR ENGAGEMENT OF NEWS EDITOR (BUSINESS),
NEWSREADER (ENGLISH) and NEWSREADER-CUM-TRANSLATOR (HINDI) ON
CASUAL ASSIGNMENT BASIS IN NSD, AKASHVANI, NEW DELHI**

Paste your
Photograph
here

Please fill all details in CAPITAL LETTERS

Mention the Post for which applying		
1.	Name of Candidate	
2.	Date of Birth	
3.	Address	
4.	Mobile No.	
5.	Email ID	
6.	Education Qualification (Self-attested copies of Certificates to be attached)	
7.	Whether belongs to SC/ST/OBC If yes, attested copy of the certificate may be attached	
9.	Draft/UTR No. & Amount	

10	Work experience, if any (Self-attested copies of Certificates to be attached)	
	a. Name of the Office	
	b. Post held	
	c. Details of Job	
11	If in Govt. Service, he/she has to obtain no objection certificate from his/her office. (Copy of NoC to be attached)	

Date:

Signature of Candidate