

Evening News Script

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:::THE HEADLINES:::

1. Nagaland joins rest of the country in launching Swachhata Hi Seva 2024 campaign.

2. Nagaland Chief Secretary, Dr. J Alam implores all citizens of the State to join the fight against garbage and make Nagaland truly green and healthy.

3. AICC Secretary in charge of Nagaland, Christopher Tilak says Congress party will bring out strategies keeping in mind 2028 elections.

4. And, Chief Minister Neiphiu Rio inaugurates 23rd Dr T Ao Inter District Championships Trophy at Loyem Memorial Astro Turf Ground, Tuensang.

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Joining the rest of the nation, Nagaland today launched the Swachhata Hi Seva 2024 programme at the Conference Hall of Nagaland Civil Secretariat, Kohima. Principal Secretary, Public Health Engineering Department (PHED) Nagaland, E Mhombemo Patton officially launched the programme as the chief guest. In his speech, Mhombemo sought the cooperation and continued support of all stakeholders in the Swachhata Hi Seva 2024 activities. He said that the campaign should not be confined to a particular department but should involve all with

the support from all Urban Local Bodies, Village Councils and the citizens of the state. Meanwhile, Commissioner and Secretary, Urban Development Department and Municipal Affairs, Kekhrievor Kevichusa, explained that Swachhata Hi Seva is an annual fortnight cleanliness campaign which will culminate on October 2. He said the campaign is a part of the Swachh Bharat Mission, SBM. Kevichusa informed that Swachhata Hi Seva aims to raise awareness about cleanliness and hygiene through community participation. Kevichusa further informed that the state has declared 212 Cleanliness Target Units, with 189 in urban areas and 23 in rural areas. During the event, a message of Advisor for Urban Development and Urban Affairs, Nagaland Zhaleo Rio was presented while Kevichusa administered the Swachhata Pledge to the participants. Following this, a cleanliness drive of the Secretariat Office Campus was conducted. This year's theme is "Swabhar Swachhata, Sanskar Swachhata," meaning "Cleanliness of Nature, Cleanliness of Culture." The programme is a joint collaboration between Swachh Bharat Mission - Urban, Swachh Bharat Mission - Gramin, Nagaland, and the Kohima Municipal Council. Meanwhile, several districts and offices across the state also launched the Swachhata Hi Seva campaign today. At Akashvani Kohima, the campaign was launched with Cluster Head of Akashvani Kohima, KK Rengma, administering the Swachhta Pledge to the staff.

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Nagaland Chief Secretary, Dr. J Alam has implored all fellow citizens of the State, including officials, institutions, army, police, and authorities to join the fight against garbage and make Nagaland truly green and healthy. In a message on the occasion of Swachhata Hi Seva Campaign, Alam said that the State has come a long way since the launch of Swachh Bharat Mission and Swachhata Hi Seva. He said that although sanitation has improved, there is still a long road ahead to attain the goal of a Clean Nagaland. The Chief Secretary called for a collective

and wholehearted participation in the campaign and quoted “Moi Laga Jabraah, Moi Laga Kaam”.

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AICC Secretary in charge of Nagaland, Christopher Tilak said, the Congress party in Nagaland will bring out strategies and road map in the next couple of years keeping in mind the 2028 elections. Addressing media persons at Congress Bhavan in Kohima, Talik informed that the party will start its district tour, beginning from ENPO areas, after October 20. He said, 2024 election results is a big boost to the congress party in Nagaland. He said Nagaland elected a Congress MP in the 2024 election which clearly indicates that the people of the state want change. Asserting that peaceful state is essential for the development of women and youth, Tilak said, the Congress has always been functioning on a permanent and final solution. While appreciating the state government for constituting a Political Affairs Committee on Naga political issue, he stressed on the need to bring out a copy of the Framework agreement and the agreed position in public domain.

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Wokha Town Council today officially launched the Swachhata Hi Seva campaign at the Town Council Hall. Addressing the programme, Wokha ADC Renbomo Ezung said that Swachhata Hi Seva is part of the larger Swachh Bharat Mission, dedicated to making India cleaner. He noted that this year’s theme is "Cleanliness is Service," but expressed concern over the prevailing attitude of relying on others to take action. Ezung encouraged individuals to take ownership of their surroundings, stating that cleanliness should begin with self-awareness rather than government initiatives. The ADC also administered the Swachhata pledge to the participants.

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As part of the Hindi Fortnight 2024 Celebration, Akashvani Kohima is organizing an internal competition for the non speaking Hindi staff today and on 27th of this month. Hindi Fortnight is a celebration that promotes Hindi as the official language of the government. It is celebrated for two weeks, usually from September 14–28, and includes various competitions and events. Today, the non speaking Hindi staff enthusiastically participated in competitions like Hindi Poem recitation, paragraph reading and dictation. While, filmy song competition will be held on 27th of September.



At the State Level Quiz Competition 2024 held today at the Directorate of School Education, Kohima, Kamrila of Kiphire District has won the first position. The second position was bagged by Sonen Choba of Tuensang District while the third position went to Nashe Mounyu of Mon District. The competition was organized by Samagra Shiksha Nagaland under the Rashtriya Aviskar Abhiyan, RAA. Gracing the event as special guest, UAV Engineer, Nagaland GIS and Remote Sensing Centre, Kethorietuo Kesiezie emphasized on the transformative impact of drone and Artificial Intelligence, AI technology in Nagaland. He highlighted the use of these technologies in medical deliveries, landscape mapping, road planning, and traffic monitoring. Kesiezie urged students to embrace technological advancements. Joint Mission Director of Samagra Shiksha and Program Officer, Dr. Chumbeni Kikon informed that the quiz competition was organized for elementary-level students from government schools under RAA and funded by the Ministry of Education. A total of 12 districts participated in the competition.



Nagaland Chief Minister Neiphiu Rio today inaugurated the 23rd Dr T Ao Inter District Championships Trophy at Loyem Memorial Astro Turf Ground, Tuensang. In his speech, Rio said Trophy is held to honour

football legend Dr. T Ao who was the Captain of the Indian Football team at the London Olympics in 1948. He urged the youth to carry on the legacy of Dr. T Ao. Rio said that his government is committed to provide better sports infrastructure in all the Districts. He said that with the declaration of 2024 as the Year of Youth Empowerment, the Government is committed in promoting Sports and Music in the State. The Chief Minister said that Nagaland has good potential in the field of sports with many successes stories. He also mentioned that Hokato Hotozhe Sema from Nagaland participated at the 2024 Paralympic games and won a broze medal. Rio also promised to give importance to sports women in the state. The Chief Minister also promised to build more galleries, security wall and electrification at Loyem Memorial Ground, Tuensang. The Chief Minister was accompanied by Ministers, C L John and P Bashangmongba Chang, Advisor Mhathung Yanthan and MLAs. MLA and Advisor Youth Resources and Sports, A Keoshu Yimkhiung also deilvered a short speech on the occasion. In the opening match of Dr. T Ao Trophy, Tuensang emerged victorious by beating Kiphire 10 - Nil.

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