

REGIONAL NEWS UNIT, ITANAGAR

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The Election Commission has initiated several innovative and unique campaigns on social media platforms to engage young and urban voters for enhanced participation in the upcoming elections. The poll body through campaigns like 'Turning18' and 'You are the One' is employing tailored messaging strategy incorporating compelling themes, collaboration with popular ECI icons and GenZ content. The primary objective of ECI's 'Turning 18' campaign is to galvanize youngsters to participate in the upcoming elections and address the critical issues of urban and youth apathy noticed in previous elections. On the other hand, 'You are the One' campaign aims to recognize and celebrate the invaluable contributions of various stakeholders involved in the electoral process. The Election Commission has also started a special campaign to curtail fake-news and misinformation on election processes.

National Council of Educational Research and Training (NCERT) have issued an advisory warning against copyright infringement of its educational materials. It said that any individual or entity who publishes the content of NCERT textbooks for commercial use without obtaining copyright permission shall be subject to legal proceedings under the Copyright Act. The educational body further urged the public to refrain from using such textbooks or workbooks, cautioning that their content may be factually incorrect. It also advised that if any individual comes across such pirated textbooks or workbooks, they should immediately inform NCERT through email at pd.ncert@nic.in.

Parivartan Chintan, a pioneering Tri-Service Conference aimed at generating new and fresh ideas, initiatives and reforms to propel Jointness and Integration efforts is being held in New Delhi today. Chief of Defence Staff, General Anil Chauhan is chairing the day long discussions. It is the first-ever conference of the Heads of all Tri-Services Institutions, the Department of Military Affairs, Headquarters Integrated Defence Staff and the three Services. Officers from varied service brackets, through their diverse understanding and experience will recommend measures to achieve the desired "Joint and Integrated" end state with celerity.

Hillang Yajik of Arunachal Pradesh won the silver medal in the women's sports physique category in the 13th Federation Cup held in Ravindra Bhavan near Baina Beach, Vasco da Gama, in Goa from

6-7 April last. Hailing from Kurung Kumey district, 24-year-old Yajik is the first woman from Arunachal to win a medal in the Federation Cup.

A sizeable number of Rajiv Gandhi University (RGU) students and youths from across the Itanagar capital complex region staged a symbolic sit-in protest at the varsity campus yesterday. The protest aimed to express solidarity with the people of Ladakh who are demanding statehood, inclusion under the 6th schedule of the Indian Constitution, and other rights. The sit-in was organized by North East Human Rights Organisation (NEHR), Arunachal Resist and RGU students.

In view of the forthcoming General Elections, the General Observer Dilip Routray has been conducting coordination meetings with polling personnel, district administration, election department officials, and police officials. The GO while speaking at a coordination meeting with Zonal Officers, Sector Magistrates and Micro-observers at the CHF Auditorium, Pasighat on Sunday said that officials entrusted to election duties should discharge their duties with responsibility adding that they perform pivotal role in election management and serve as a link between them and District Election Officer. During the meeting, the General Observer also took stock of the poll preparedness and the security arrangements put in place to ensure hassle free conduct of the election. He highlighted the importance of Zonal Officers, Sector Magistrates and Micro Observers for ensuring free, fair and smooth conduct of elections. DC cum DEO Tayi Taggu, Election Training Officer (EAC) Namrata Bhatt Tiwari was also present on the occasion.

On the occasion of World Health Day, a multispecialty health camp was conducted at Depi Village yesterday. The camp was organized jointly by Arunachal Pradesh Doctors Association (APDA), Department of Community Medicine TRIHMS and CHC Ruksin. During the inauguration Director, TRIHMS, Dr. Moji Jini, explained to the gathering, the importance of Health Check-up. He advised the attending first batch Intern of TRIHMS how to extend helping hand to the villagers. Altogether 250 people were benefited with complimentary free medicines and diagnostic. The World Health Day is an annual event held to commemorate the formation of World Health Organization (WHO) with an objective to generate awareness on pressing health issues and to promote healthy lifestyle.