



(India's Public Service Broadcaster)
News Services Division: All India Radio
New Broadcasting House, Parliament Street, New Delhi
(Reference and PP&D Unit)

File No. NSD/PP&D/AAA/Guidelines-2017/242

Date: 27.03.2017

27 MAR 2017

Sub: Guidelines for 'Best PTC Award of the year' relating to NSD, AIR.

Please find enclosed here with a set of guidelines of 'Best PTC Award of the year' relating to News Services Division, All India Radio for information and necessary action.

This issues with the approval of DG (News).

(Anupama Bhatnagar)

Director (News) (PP&D)

To

- PS to DG (News)
- All ADGs/Directors (News)
- In-Charges of RNUs- Through e-mail
- AD (IT) - with a request to upload the guidelines on NSD's official website immediately.

Copy for information:

Director General (Kind attention of ADP (D), All India Radio, Akashwani Bhawan, Parliament Street, New Delhi.

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Prasar Bharati
(India's Public Service Broadcaster)
News Services Division: All India Radio
(Reference Unit)
NBH, Parliament Street, New Delhi

File No. NSD/Ref/AAA/Guidelines-2017

Date: 27.03.2017

Sub: Guidelines For "Best PTC of The Year Award" under Akashwani Annual Awards.

A. Number of Awards: There will be six awards Zone wise. Capital RNUs have been allocated in different Zones as mentioned in **Annexure 'A'**.

B. Amount: Rs 10,000/- along with citation and trophy to each award.

I) Zonal RNUs may send a panel having two names after proper screening for final selection by DG (NEWS), AIR.

II) There will be no Second/Joint winner.

III) A person winning the prize in a year shall not be eligible for the following year.

IV) Any entry received after the last date will not be accepted.

V) The revised guidelines for "Best PTC of The Year Award" will be effective from the year 2017.

VI) Period of review will be calendar year.

C. Procedure:

1. All the PTCs working across the country will be eligible for consideration for the award.
2. One RNU in each zone will be designated as Nodal RNU and In-charge of Nodal RNU will process the recommendations received from capital RNUs.
3. A Performa will be circulated by Capital RNUs of each state to the PTCs of all the districts **enclosed as Annexure 'B-1'**. The filled in Performa will be scrutinized by the head of Capital RNU and on the basis of criteria and marking scheme mentioned below in **para D and Para E**, he/she will recommend a panel of 3 names to the In-charge of Nodal RNU with justification. The Capital RNU Head will send a filled in Performa enclosed as **Annexure 'B-2'** for each recommended candidate along with the text of two selected news stories and two dispatches to the Nodal Officer for the perusal of the Selection Committee. In case no nomination is received the In-Charge of Capital RNU may also nominate PTCs for the award along with the text of two selected news stories and two dispatches filed by PTCs.
4. A **Screening Committee** under the chairmanship of In-charge of Zonal RNU will recommend the names of Two PTCs for the award from their zone. Nodal Officer, a station Nominee and an outside Expert knowing one or more regional languages of the zone will be the other members of the Screening Committee. The external expert may be a serving/retired media personnel, veteran/senior journalist and/or editor of newspaper or magazine, broadcasting channel well versed with the language(s) of the region. The

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number of experts can be more than one if more number of languages being scrutinized by the committee. The Screening Committee shall recommend the candidates based on the criteria and marking scheme mentioned below in **para D and Para E**. A payment of **Rs 2500/-** may be considered for each outside expert from PP&SS sub-head of concerned AIR station.

5. The final selection of 6 PTCs of six different zones will be done by **Selection Committee** headed by DG (News) on the basis of the recommendations received from Zonal RNUs. ADG (RNU), Director RNU, will be members of the committee and Director PP&D will be the convener. **DG (N) may also nominate PTC for the award in exceptional cases.**

D. **Criteria:**

1. The PTC should have made notable contributions towards national and regional bulletins, features and current affairs programmes and Social Media of AIR both in quality and quantity.
2. The PTC should be regular, prompt, consistent and objective in reporting.
3. The PTC should have taken initiative to report on events and situations, which are outside the beaten path.
4. PTC should have filed stories on developmental issues, Government Initiatives, Innovations at grass level, etc.
5. PTC should be familiar with modern communication tools while filing the story.
6. The PTC should have filed voice dispatches and audio bytes to RNUs on a regular basis besides sending written stories.
7. The PTC should have contributed towards Social Media.

E. **Marking Scheme:**

Capital RNU:

RNUs will assess the entries on the basis of following objective criteria on a scale of 0 to 5 in each case.

Maximum marks = 5 x 10=50.

1. Keeping RNU informed of all important happenings in the district.
2. News sense and objectivity in reporting.
3. Editorial/content quality of News stories filed.
4. Exclusive stories filed.
5. Contribution to news based programmes to RNU.
6. Voice dispatches filed - quality and quantity.
7. Sound Bytes filed.
8. Familiarity with modern communication tools.
9. Contribution towards Social Media Platform.
10. Any special contribution.

Screening committee at Nodal RNUs:

- A. Objective Assessment by the concerned Capital RNU-

Maximum marks =50.

- B. Content and presentation review of news stories and sound inputs by the Committee.

Maximum marks =50.

A+B= 100

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List of Zones and RNUs falling under different zones:

S. No	Zone	Name of Nodal RNU of the Zone	RNUs
1.	North Zone	Srinagar	Chandigarh, Dehradun, Jammu, Leh, Shimla and Srinagar.
2.	East Zone	Kolkata	Cuttack, Kolkata, Patna, Port Blair, Ranchi, Sambalpur and Kurseong
3.	West Zone	Mumbai	Ahmedabad, Jaipur, Mumbai, Aurangabad, Panaji, Nagpur, Pune and Bhuj.
4.	South Zone	Chennai	Bangalore, Chennai, Hyderabad, Pudducherry, Thiruvananthapuram, Dharwad, Tirchi, Calicut, Vijayawada
5.	Central Zone	Bhopal	Bhopal, Lucknow, Raipur, Gorakhpur and Indore.
6.	North Eastern Zone	Guwahati	Agartala, Aizwal, Gangtok, Guwahati, Imphal, Itanagar, Kohima, Shillong, and Dibrugarh.

Performa For 'Best PTC' Award - (To Be Filled By PTCs)

<p>1. Name :</p> <p>2. District :</p> <p>3. Date of initial engagement:</p> <p>4. No of Stories filed in the year to RNU(s), AIR:</p> <p>5. No of Voice Dispatches to RNU(s), AIR :</p> <p>6. No. of sound Bytes filed to RNU(s), AIR :</p> <p>7. No. of Exclusive stories filed to RNUs, AIR:</p> <p>8. No. of stories/ voice casts/sound bytes filed to NSD, AIR :</p> <p>9. Contributions to news based : programmes of RNU (s)AIR (details)</p> <p>10. Contribution towards Social Media:</p> <p>11. Any additional contribution of the PTC in the year:</p>	
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Certified that the particulars given above are true to the best of my knowledge.

Date and Place:

Signature of PTC



**Recommendation from RNU Head, AIR
Performa For 'Best PTC' Award - (To Be Filled By RNU Head)**

<p>1. Name of PTC:</p> <p>2. District :</p> <p>3. Comments on information submitted by PTC in Annexure 'B-1' (Enclosed) :</p> <p>4. Marks obtained by the candidate as per the marking scheme :</p> <p>5. Comments regarding Overall conduct of the PTC :</p> <p>Enclosures (2 Selected scripts and 2 Voice casts) :</p> <p>_____</p> <p>Name and Signature of RNU Head</p>	
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